

# M. Shoaib

An enthusiastic Information Technology Professional with extensive theoretical knowledge of contemporary IT principles and concepts, practical experience, and strong computer language skills, and looking for a challenging role within a progressive organization.

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## EDUCATION

**Gift University, Gujranwala — BS(Software Engineering)**

## EXPERIENCE

**Ahduz Technology, Islamabad/Germany— React Native developer**

March 2024 - PRESENT

- Streamlined design iterations for the KneeSleave app by conducting user testing sessions with over 30 participants, leading to significant insights that guided improvements and directly addressed frequent usability concerns from users.
- Developing the Hello Friend app, aimed at reducing global CO2 levels through impactful campaigns.
- Leverage Redux Toolkit for efficient application state management.
- Skilled in Mapbox with experience customizing map styling within the app.
- Integrate Crashlytics to detect and resolve bugs and errors in the production build.

**Techify, Lahore — React-Native Developer**

- Build a new application from scratch, titled “Sila App.”
- Add an animated drawer feature for smooth navigation.
- Set up push notifications to provide real-time updates.
- Design reusable custom components throughout the app, reducing its total size by 25%.
- Enable social authentication options, including Google, Facebook, Apple, and LinkedIn.
- Implement in-app messaging with socket.io for seamless communication.
- Provide users the option to record and send voice messages within the app.
- Integrate Google AdMob for monetization.
- It includes Google Maps functionality, which allows users to track their location and follow custom routes.
- Implement REST API integration for backend communication.

**Orthiya Technology, (Germany, Remote)— React-Js Developer**

- Build static websites using HTML, CSS, and Bootstrap for clean and structured layouts.
- Design responsive websites with media queries to ensure seamless viewing across all device types.
- Developed a custom client dashboard, achieving a 50% reduction in support tickets.

## SKILLS

- React Js
- React Native
- JavaScript
- TypeScript
- Firebase
- Redux
- Redux Toolkit
- Mapbox
- Material UI
- Crashlytics
- Sockit.io
- RTK Query
- Tailwind CSS
- Node js
- OTA
- IAP

## Project Management Tools

- Jira
- Trello
- Bitrix
- Asana
- Linear

## VCS

- Github
- GitLab
- Bitbucket
- SourceTree

## Certificates

- [e-roozgar](#)

- Collaborate closely with the UX/UI design team to improve website and application fluidity.
- Transitioning multi-page websites into single-page applications, increasing customer engagement by 25%.

## PROJECTS

### **Outerly— Tour Guide**

Outerly is an innovative tour guide application designed to help users discover and explore active events happening worldwide. This app provides real-time insights into events, attractions, and experiences, allowing users to plan and navigate their journeys effortlessly. Currently under development, Outerly is being built by me using TypeScript, ensuring a robust and maintainable codebase that enhances app performance and reliability. By focusing on a clean design and intuitive user interface, I aim to deliver an engaging, user-friendly experience that connects travelers with global events in a seamless, interactive way.

### **Qareboon— Health Guide**

Qareboon is a health guide application tailored for users in the Kingdom of Saudi Arabia. With Qareboon, users can consult with healthcare professionals through live chat or conveniently schedule appointments. This app aims to provide accessible, reliable health guidance, connecting users with qualified consultants to support their wellness and healthcare needs.

### **Darzi.Live— Stitching App**

Darzi.Live is a mobile application designed to connect customers with tailors, making it easy to get custom garments stitched to perfection, through Darzi.Live, users can communicate all essential details and specific garment requirements directly with tailors via in-app messaging or voice recordings, creating a smooth, efficient tailoring experience. This app simplifies the process, ensuring every custom order is clear, convenient, and tailored to meet customer expectations.

Web link

<https://darzi.live/>

### **MC — Clubs And Events Host App**

Master of Ceremony is an interactive app where users can join exclusive clubs or events by purchasing a subscription. Once subscribed, users gain access to live streams of contestants performing at these events. The audience can participate in real-time, engaging in live chat during the stream and offering feedback to the performers. Additionally, users can vote for contestants, influencing the outcome as contestants win or lose based on audience votes at the end of each event. This app enhances viewer engagement, bringing a dynamic, participatory experience to live performances.

Web link

For Tier Member:

<https://dev.mcmasterofceremony.com/>

For Admin

<https://admin-dev.mcmasterofceremony.com/>

